



Delivery specifications. Studying and keeping to these specifications saves you and us a lot of work! (prevents extra costs)

Keep in mind the following remarks:

- . • Clear description of the artwork with reference print file in JPEG
- . • Preferably design files in proportion 1:10 in 350 DPI.
- . • Use the Pantone Coated colours as a base. This colour system is also part of the colour library of the software below.
- . • Always send us the exact PMS colours as reference material, in case these are unknown to us we are not responsible for any difference in colour.
- . • Pantone Coated colours are printed by us using CMYK inks and so are only an approach.
- . • The file's resolution should more or less meet the following demands:

Layout:

Adobe Illustrator (3.0 up to and including CS)

- . • Convert all text to outlines or always deliver the fonts as well.
- . • Use the Pantone **Coated** colours for filled flats.
- . • Do not use transparent colours! This is because of any potential rip problems.
- . • Always send along the used scans (don't embed but link in Illustrator file).

Adobe Photoshop (5.5 up to and including CS)

- . • Save images as EPS files. Save large bitmaps (>15 Mb) as EPS files with JPG compression maximum quality.
- . • Supply images as RGB file (Adobe RGB 1998) or as CMYK Euroscale file. Don't supply colour divided files!
- . • **Do not place** lines such as texts and logo in Photoshop because of loss of quality. For example use Illustrator for this purpose.
- . • Pantone colours are always converted into CMYK or RGB values in Photoshop! This does not always happen very securely.
- . • Always evaluate scans on a well set up and calibrated computer screen!

Supplying files:

1 Media storage: CD / Zip up to 250Mb / Disk 3.5" 1.4Mb / DVD / MOD 3.5" / fire wire HD. Other support always in consultancy.

2 E-mail: send up to 4 Mb (after compression)

Always compress data using Stuffit or WinZip or YouSendIt, especially to prevent damage while sending.

The name of the file to be sent can not include strange characters (such as e.g. slashes) and can not consist of more than 8 digits.

This goes for any file:

- **In case certain colours are very important, clearly state the Pantone Coated colours if applicable.**

